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Get to Know IUB Library

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Library, Independent University, Bangladesh

<https://ar.iub.edu.bd/handle/11348/269>

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GET TO KNOW YOUR LIBRARY

Dr. Md. Zahid Hossain Shoeb

19 May 2015

Room #206

School of Business

Independent University Bangladesh

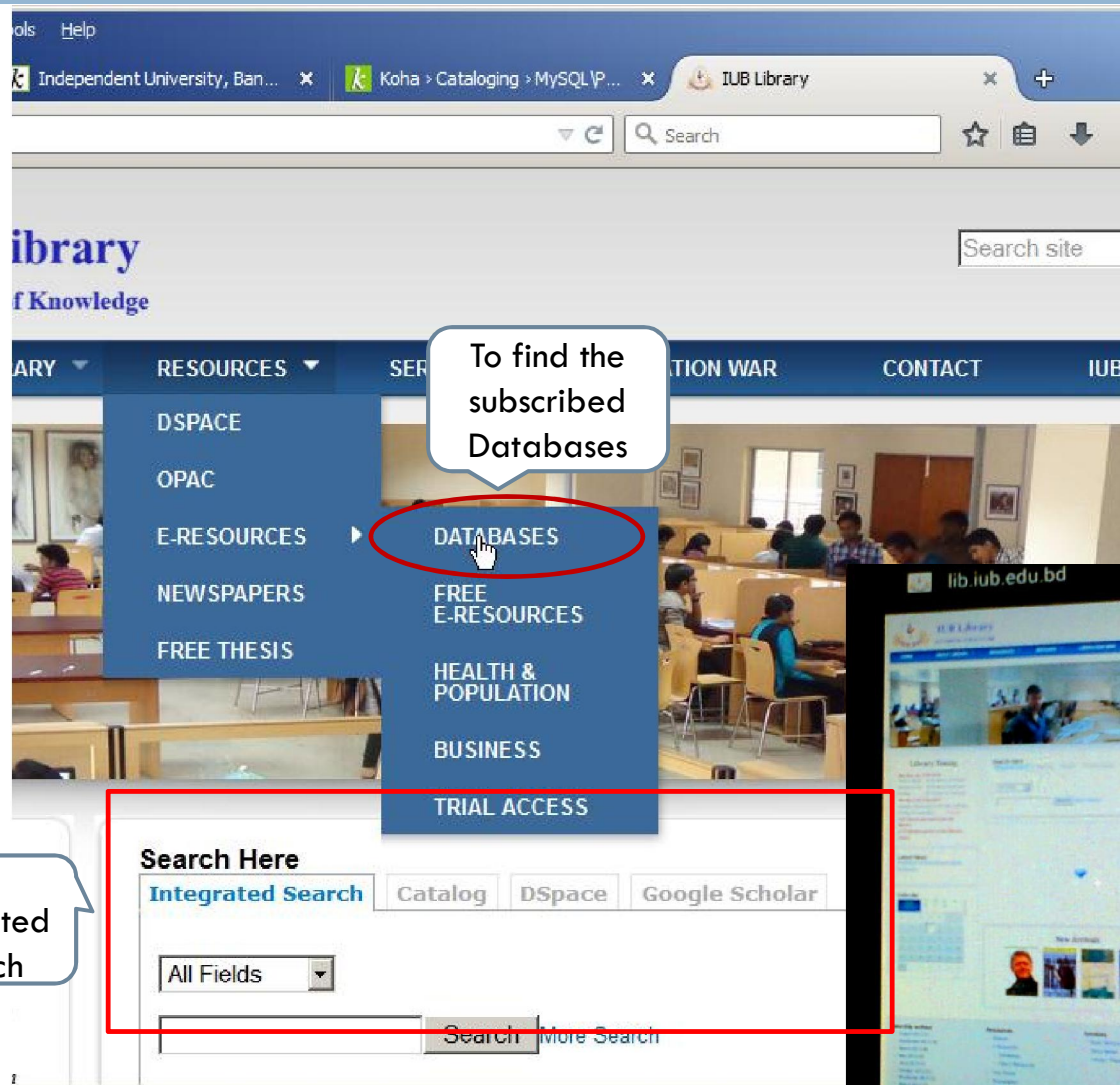
Topics to be covered

- ❑ IUB Library Website
- ❑ OPAC Search
- ❑ Digital Repository
- ❑ Federated Search
- ❑ Account (OPAC, MyAthens)
- ❑ Subscribed Business Databases
- ❑ Research Support (EndnNote, Search Techniques)
- ❑ High Impact Journals

IUB Library Website

<http://lib.iub.edu.bd>

- Navigable
- Integrated or federated search
- OPAC Search
- Repository Search
- Google Scholar Search
- Site Search
- E-resource links
- Research Support
- Helpful links
- Accessible



OPAC Search

<http://opac.iub.edu.bd>

The screenshot displays the OPAC search interface for Independent University Bangladesh. The main search area on the left shows a search for 'Marketing Management' with filters for 'Title', 'Author', and 'Keyword'. The search results are displayed in a list format on the right, showing three items related to 'Marketing Management' by Philip Kotler. The interface includes a navigation bar with links to 'Advanced search', 'Authority search', 'Tag cloud', and 'Subject search'. The search results are organized into sections: 'Item types' (Books), 'Locations' (General Stacks, Reference Stacks), and 'Topics' (Enterprises, Management, Market management, Marketing, Marketing Management). The search results list includes the following items:

- 1. Marketing Management** by kotler, Philip; Keller, Kevin Lane. Edition: 12th ed. Material type: Book; Format: print; Literary form: not fiction; Audience: General; Publisher: New Delhi: Prentice-Hall of India Private Limited, 2006. Availability: **Items available for loan:** Independent University Bangladesh, Library. [658.802 K87m] (14). [Add to cart](#)
- 2. Marketing management : a South Asian perspective** by Kotler, Philip. Edition: 13th ed.. Material type: Book; Format: print; Literary form: not fiction; Audience: General; Publisher: New Delhi: Pearson, 2009. Availability: **Items available for reference:** Independent University Bangladesh, Library. [658.802 M347] (1). [Add to cart](#)
- 3. Marketing Management** by kotler, Philip. Edition: 11th ed. Material type: Book; Format: print; Literary form: not fiction; Audience: General; Publisher: India : Pearson Education Asia, 2003. Availability: **Items available for loan:** Independent University Bangladesh, Library. [658.8 K87m] (6). **Items available for reference:** Independent University Bangladesh, Library. [658.8 K87m] (1). Checked out (1). [Place hold](#) [Add to cart](#)

Personalize OPAC

The screenshot displays the OPAC (Online Public Access Catalog) interface for a user named Dr. Md. Zahid Hossain Shoeb. The browser window shows the URL `opac.iub.edu.bd/cgi-bin/koha/opac-user.pl`. The interface includes a search bar with the text "Library catalog" and "calculus", and a "Go" button. Below the search bar, there are links for "Advanced search", "Authority search", "Tag cloud", "Subject cloud", "Most popular", and "Purchase suggestions".

The user's profile is displayed, showing the name "Dr. Md. Zahid Hossain Shoeb" and a "Log out" button. A sidebar on the left contains a list of links, with "your summary" highlighted by a red circle. Other links in the sidebar include "your fines", "your personal details", "your tags", "change your password", "your search history", "your reading history", and "your purchase suggestions".

The main content area shows a "Messages for you" section with a message about a barcode (012772 and 009463) issued for ID 1420958, dated 21/01/2014 by Independent University Bangladesh, Library. Below this, a "Hello, Md. Zahid Hossain Shoeb" message is displayed, followed by a note stating: "Please note: Since you have more than 30.00 in fines, you cannot renew your books online. Please pay your fines if you wish to renew your books."

At the bottom, there are buttons for "Checked out (12)", "Overdue (12)", and "Fines (8929.00)". A section titled "12 Item(s) checked out" is visible, with a table header showing columns for "Title", "Due", "Call No.", "Renew", and "Fines".

Call Number: key to find

Item type	Location	Call number	Copy number	Status
 Book's CD/DVD	Independent University Bangladesh, Library. <i>Book CD/DVD Shelf</i>	005.74 G815m 2001 (Browse shelf)	1	Available
 Books	Independent University Bangladesh, Library. <i>General Stacks</i>	005.74 G815m 2001 (Browse shelf)	1	Available

in the opac
or online
catalogue

on the spine
of book



Integrated/Federated Search

Search Here

[Integrated Search](#) [Catalog](#) [DSpace](#) [Google Scholar](#)

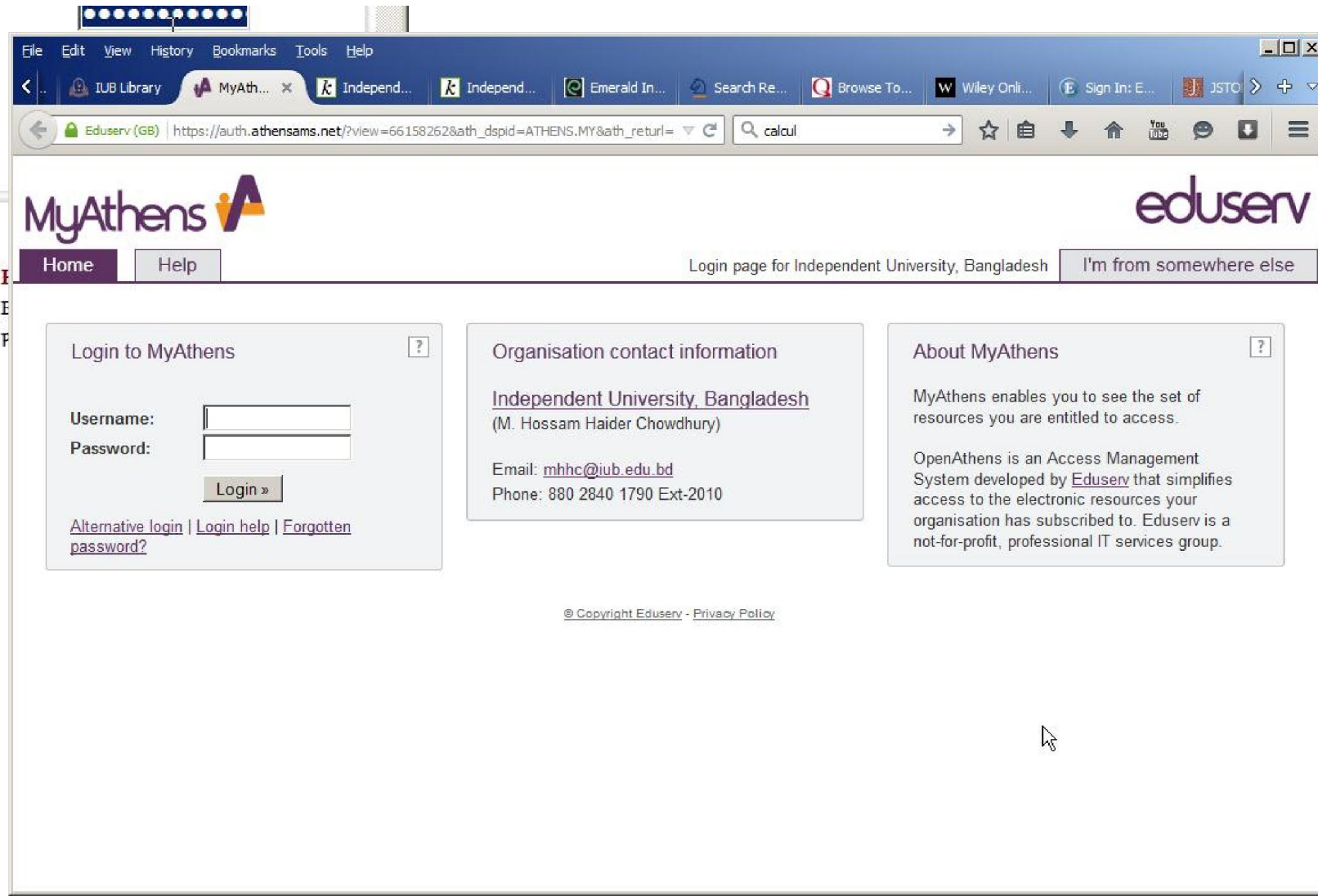
All Fields ▼

[More Search](#)

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Remote Login



The screenshot shows a web browser window displaying the MyAthens login page. The browser's address bar shows the URL: https://auth.athensams.net/?view=66158262&ath_dspid=ATHENS.MY&ath_returl=. The page features the MyAthens logo and the Eduserv logo. Navigation links include Home and Help. A message indicates the login page is for Independent University, Bangladesh, with a link for users from elsewhere. The main content area is divided into three sections: Login to MyAthens, Organisation contact information, and About MyAthens.

Login to MyAthens

Username:

Password:

[Login »](#)

[Alternative login](#) | [Login help](#) | [Forgotten password?](#)

Organisation contact information

[Independent University, Bangladesh](#)
(M. Hossam Haider Chowdhury)

Email: mhhc@iub.edu.bd
Phone: 880 2840 1790 Ext-2010

About MyAthens

MyAthens enables you to see the set of resources you are entitled to access.

OpenAthens is an Access Management System developed by [Eduserv](#) that simplifies access to the electronic resources your organisation has subscribed to. Eduserv is a not-for-profit, professional IT services group.

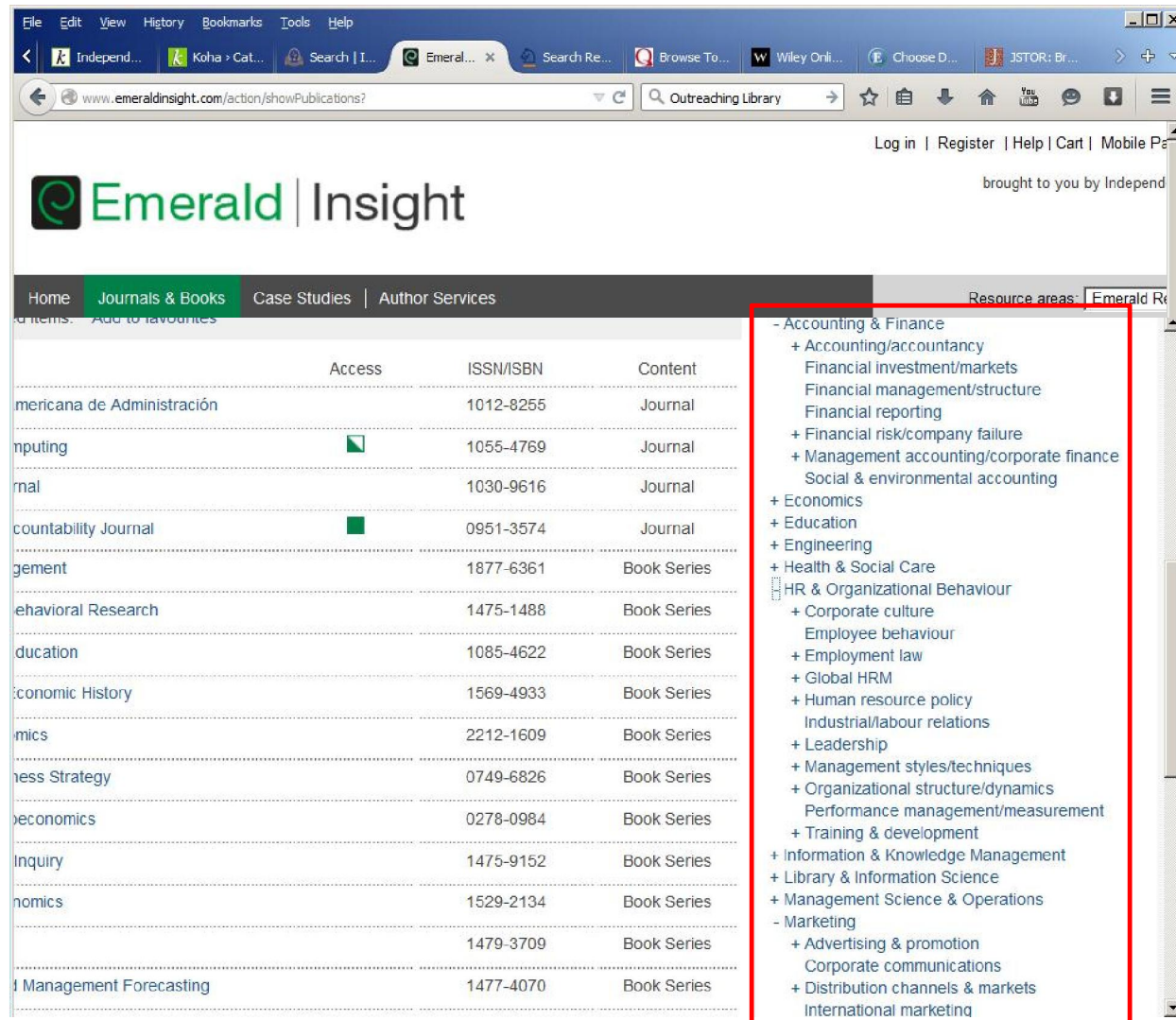
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Subscribed Databases: Emerald

<http://www.emeraldinsight.com/>

- Business Database includes the topics on -

- Accounting, Finance, Marketing, Strategy, Human Resource Management, Organizational Behavior, Management Science & Operations, Economics



The screenshot shows the Emerald Insight website interface. The main navigation bar includes links for Home, Journals & Books, Case Studies, and Author Services. A table of journals is displayed with columns for Access, ISSN/ISBN, and Content. On the right side, a detailed list of topics is provided, categorized by subject area.

Access	ISSN/ISBN	Content
americana de Administración	1012-8255	Journal
computing	1055-4769	Journal
rnal	1030-9616	Journal
countability Journal	0951-3574	Journal
gement	1877-6361	Book Series
ehavioral Research	1475-1488	Book Series
ducation	1085-4622	Book Series
conomic History	1569-4933	Book Series
mics	2212-1609	Book Series
ness Strategy	0749-6826	Book Series
conomics	0278-0984	Book Series
Inquiry	1475-9152	Book Series
nomics	1529-2134	Book Series
	1479-3709	Book Series
Management Forecasting	1477-4070	Book Series

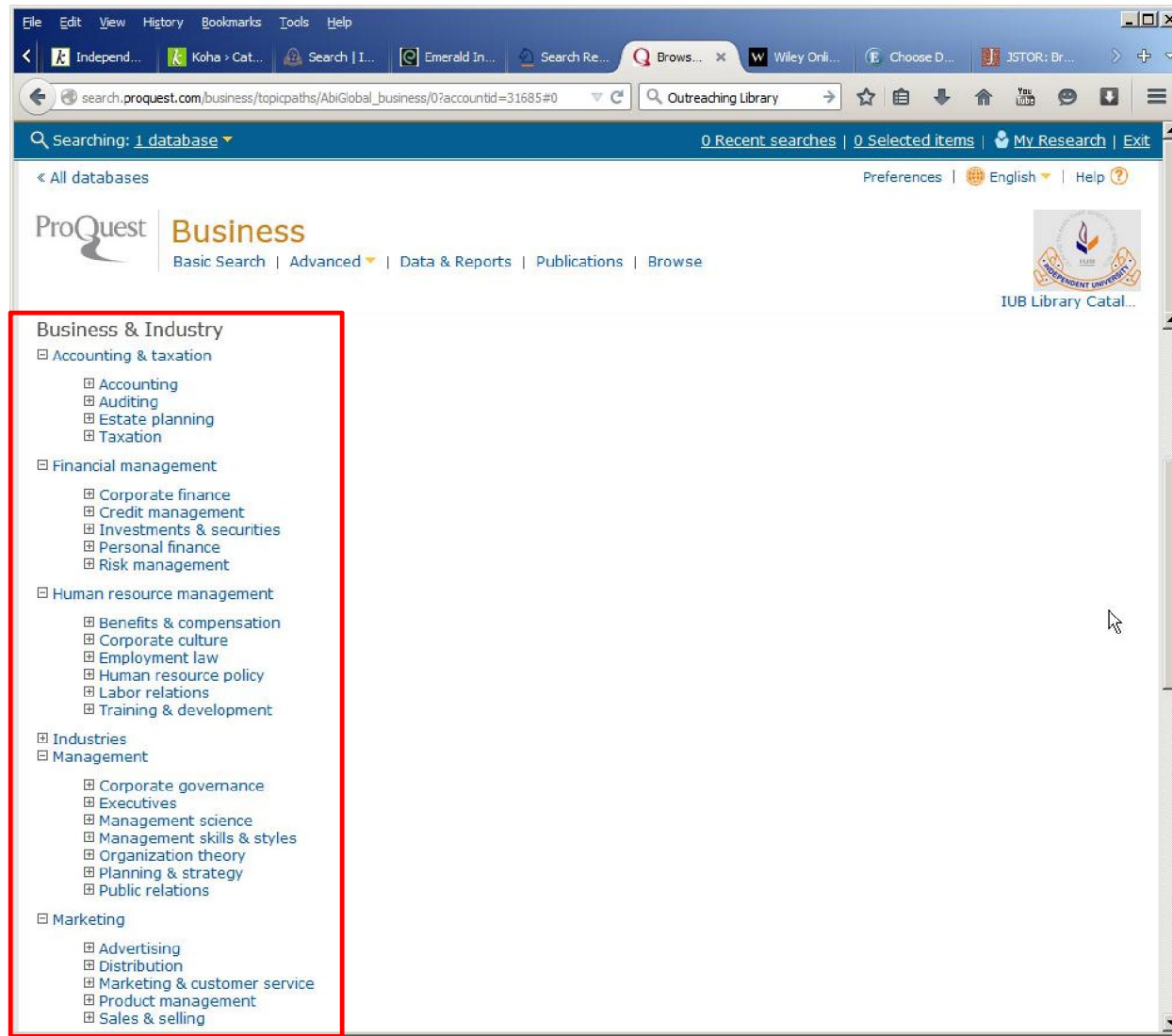
- Accounting & Finance
 - + Accounting/accountancy
 - Financial investment/markets
 - Financial management/structure
 - Financial reporting
 - + Financial risk/company failure
 - + Management accounting/corporate finance
 - Social & environmental accounting
- + Economics
- + Education
- + Engineering
- + Health & Social Care
- HR & Organizational Behaviour
 - + Corporate culture
 - Employee behaviour
 - + Employment law
 - + Global HRM
 - + Human resource policy
 - Industrial/labour relations
 - + Leadership
 - + Management styles/techniques
 - + Organizational structure/dynamics
 - Performance management/measurement
 - + Training & development
- + Information & Knowledge Management
- + Library & Information Science
- + Management Science & Operations
- Marketing
 - + Advertising & promotion
 - Corporate communications
 - + Distribution channels & markets
 - International marketing

Subscribed Databases: ProQuest

<http://search.proquest.com/business/index?accountid=31685>

□ ProQuest Business Database **ABI/INFORM** **Global** topics include –

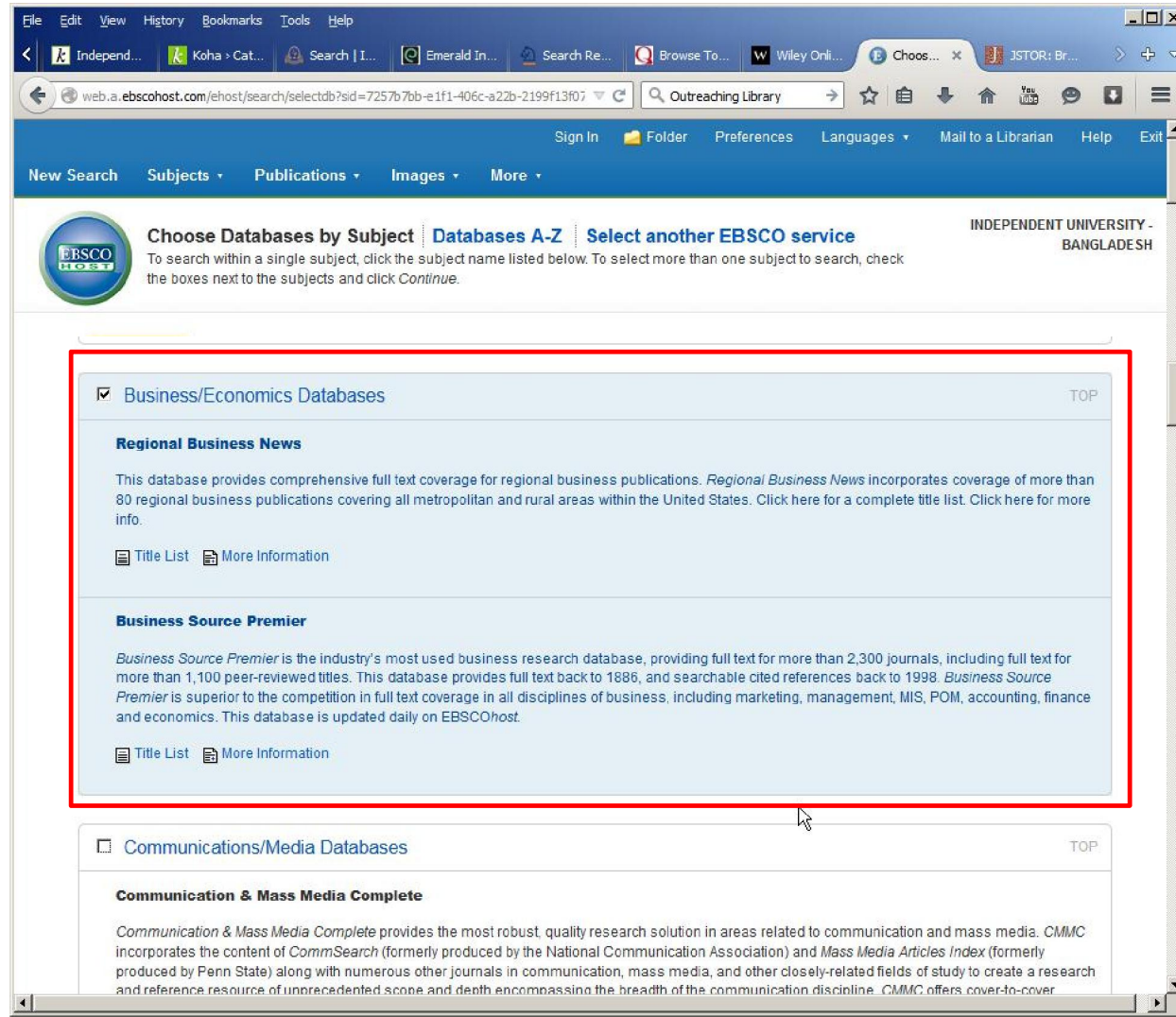
- Accounting & Taxation, Financial Management, Human Resource Management, Industries, Marketing, Management, Operations Management, Economics, International Trade



Subscribed Databases: EBSCO

<http://web.b.ebscohost.com/ehost/search/selectdb?sid=dee32835-9ccb-40cc-8d0f-0c8e2447ce5f%40sessionmgr110&vid=0&hid=106>

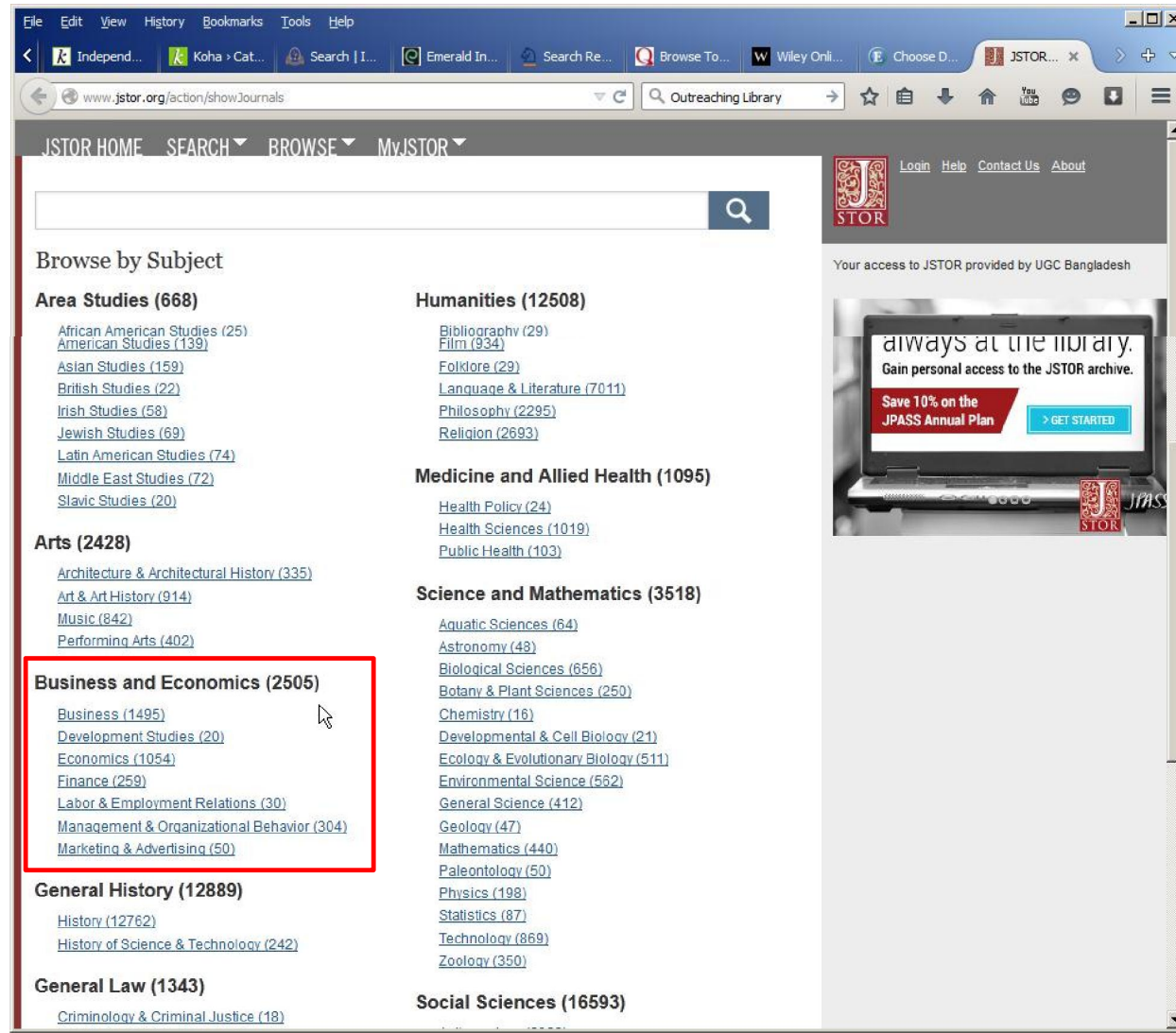
- **Regional Business News and Business Source Premier** have following categories –
 - Accounting, Finance, Marketing, Management, MIS, Production & Operations Management, and Economics



Subscribed Databases: ~~JSTOR~~

<http://www.jstor.org/action/showJournals>

- Business related journals include -
 - ▣ Economics, Finance, Labor & Employment Relations, Management & Organizational Behavior, Marketing & Advertising



Subscribed Databases: Springer

<http://link.springer.com/>

- Sub categories of business related resources -
 - Accounting, Finance, Marketing, Production, Organization, Business for Professionals, Operations Research, Business Information Systems and Economics

The screenshot shows the Springer Link website interface. The search results are filtered for 'Business & Management' and 'Journal'. The left sidebar shows the 'Refine Your Search' section with 'Content Type' set to 'Journal' and 'Discipline' set to 'Business & Management'. The 'Subdiscipline' section is highlighted with a red box, showing the following list:

Subdiscipline	Count
Operations Research	58
Business for Professionals	25
Finance	23
Applications	22
Business Information Systems	22

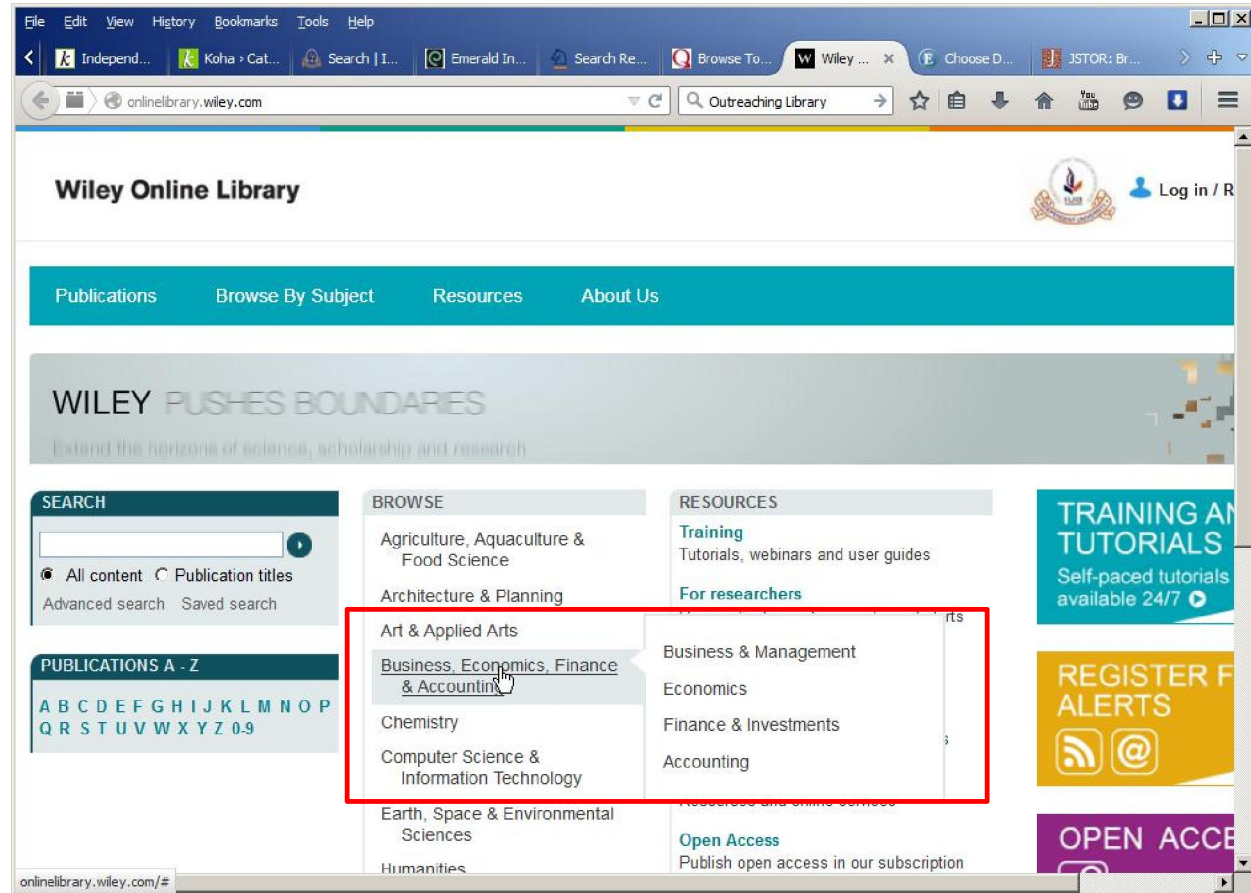
The main content area displays three journal results:

- Discrete Event Dynamic Systems**
Volume 1 / 1991 - Volume 25 / 2015
- Constraints**
Volume 1 / 1996 - Volume 20 / 2015
- International Entrepreneurship and Management Journal**
Volume 1 / 2005 - Volume 11 / 2015

Subscribed Databases: Wiley

<http://onlinelibrary.wiley.com/>

- Broad category of the business discipline are –
 - Accounting, Finance & Investment, Management and Economics



Personalization of Databases

- User can create a personal account on many databases to create alerts, store results, save searches, etc. Benefits are -
 - ▣ Save preferences
 - ▣ Organize your research with folders
 - ▣ Share your folders with others
 - ▣ View others' folders
 - ▣ Save and retrieve your search history
 - ▣ Create email alerts and/or RSS feeds
 - ▣ Gain access to your saved research remotely

Research Support

- Reference Management Tools:

- EndNote Basic, EndNote X7**

- ▣ Lost the references you need for your research paper?
 - ▣ Research paper, thesis and dissertation citations becoming unmanageable?
 - ▣ Hundreds of bibliographic databases you need to access?
 - ▣ Problem to change reference style automatically?

- ▣ Finding Information:

- Effective Search Techniques**

- ▣ Want to expand or precise your search result?
 - ▣ Trouble to construct concepts for research topic?
 - ▣ Problem to evaluate online or Internet Information Resources?

Identifying High Impact journals

- For research?
- For publication?

Journal Metrics Tools

- Web of Science/Knowledge
- Scopus



Questions?