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Independent University, Bangladesh vice-chancellor Professor M Tamim, among others, poses for a photo at a programme organised to launch its new supply chain

management major at IUB in Dhaka on Thursday. | Press release photo

Independent University, Bangladesh launched its new supply chain management major through a programme titled Bridging Academia and Industry: Meet| Connect| Lead at IUB in Dhaka on Thursday.

The event was organized by the department of general management under the school of business and entrepreneurship after six years of academic planning, said a press release.



The launch brought together university leaders and corporate figures to address the critical role of SCM in today's global market.

IUB vice-chancellor Professor M Tamim opened the session, followed by remarks from board of trustees chairman Didar A Husain and SBE acting dean Professor Raisul Awal Mahmood.

A high-profile panel discussion was initiated by SCM global expert and department head Professor Md Mamun Habib, who emphasised the field's technology-driven evolution.



Industry leaders Niaz Rahim, Humayun Rashid, Mirza Shajib Raihan and Md Mahbub Alam, among others, were present at the event.

The experts explored the widening gap between academia and industry requirements, critical logistical challenges

and the essential skills needed for modern SCM careers before answering student questions.

Pro-vice-chancellor Professor Daniel W Lund concluded the event with a vote of thanks.

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